



KULTURisk

Knowledge-based approach to develop a cULTUre of Risk prevention

newsletter

No. 3

November 2012

In this issue

- Why KULTURisk?
- KULTURisk at the Global Platform for DRR
- KULTURisk at High Level OECD meeting
- Third KULTURisk workshop
- KULTURisk Final Conference



Why KULTURisk?

Risk prevention still needs to be improved to reduce the loss of life and economic damages due to natural hazards. KULTURisk is a research project conceived under the Seventh Framework Programme of the European Commission to investigate and disseminate the benefits of

prevention measures compared to traditional post-disaster recovery measures. The project officially started on the 1st of January 2011 by a consortium composed of 11 partners from 6 European countries •.

KULTURisk develops a culture of risk prevention and demonstrate its advantages over traditional post-disaster recovery approaches.

KULTURisk at the Global Platform for DRR

One of the aims of the project is to develop a methodology to assess tangible and intangible aspects, such as cultural heritage, in risk evaluation. Three key proposed innovations of the methodology are the inclusion of social capacity of risk reduction, going beyond the estimation of direct tangible costs, and provision of an operational solution to assess risks, impacts and benefits of risk reduction measures. This was presented by: Pierpaolo Campostrini at the Global

Platform for Disaster Risk Reduction, held in Geneva, Switzerland May 2013. Pierpaolo's presentation can be seen online at the KULTURisk website www.kulturisk.eu. •



"The rewards attached to risk prevention and mitigation often accrues over a long term, which makes them unattractive for some governments to invest in. The key policy question therefore is what type of rewards and incentives can be created in the near term to reverse this dynamic".

Summary of the OECD High Level Risk Forum Expert Meeting, September 12-13 2013, Paris

KULTURisk at OECD high level expert meeting

On 12 September 2013 the insights of the KULTURisk project were presented at the Introductory Session of the Expert Meeting on Risk Prevention and Mitigation: Governing Effective Prevention and Mitigation of Disruptive Shocks, held at the OECD Conference Centre in Paris.



Venice, host of the third KULTURisk workshop

The 3rd KULTURisk workshop entitled '*Benefits of disaster prevention measures: consolidating and widening an innovative risk assessment methodology*', took place in Venice on 19th-20th September, 2013. The workshop was successfully organised by the Venetian KULTURisk partner CORILA. The objective of this conference was to present the Risk Assessment methodology developed within the KULTURisk project and to have discussions with the main national and

Following the welcoming address by Mr. Mario Marcel, deputy director of Public Governance and Territorial Development Directorate of the OECD, and an overview of the objectives of the expert meeting by Cathérine Gamper (PGTDD), Dr. Leonardo Alfonso, co-Manager of the KULTURisk Project, made the kick-off presentation entitled: "Why prevention pays", which formally opened the discussion sessions.

These discussions included the following topics: risk prevention and mitigation in times of fiscal constraints, engagement of the

private sector in risk prevention and mitigation, the roles of sub-national governments in risk prevention and mitigation as well as the role of international collaboration.

The expert meeting was two days long with the participation of 21 expert panellists from the OECD member states. One of the main conclusions of the meeting was that the rewards attached to risk prevention and mitigation often accrue over a long term, which makes them unattractive for some governments to invest in". ●

European stakeholders, and experts working on different aspects of natural hazards.



The main workshop sessions were: 1) Towards a new culture of

prevention: from international DRR strategies to local implementation; 2) KULTURisk methodology for assessing the benefits of prevention measures; 3) From water-related hazards to other natural hazards.

In total, there were 20 presentations during this 2-day workshop by the project partners, who provided a good baseline for the main project conclusions, which shall be discussed during the Final Conference in December 2013. ●

Heading to Barcelonnette for the KULTURisk Final Conference

Official closure of the KULTURisk Project is 31st December, 2013.

To provide an opportunity to gather and to present achievements and main project conclusions, the KULTURisk Final Conference shall be held between the 2nd and the 4th of December 2013 in Barcelonnette, Ubaye Valley, France; one of the project case study sites.

The conference shall be divided into four sessions, which correspond to the main findings that shall be reported in the KULTURisk Second Policy Briefs (under preparation): Risk Prevention, Assessing Benefits, Uncertainty and Risk communication and perception.

After these sessions, a stakeholder forum discussion will be held on the last day of the conference. ●



KULTURisk is a project funded by the European Commission. Project No 265280. Call FP7-ENV-2010. Activity code: ENV.2010.1.3.2-1 Building a culture of risk prevention in Europe.

KULTURisk partners

The Netherlands: UNESCO-IHE Institute for Water Education. Italy: Consorzio Ricerche Laguna (CORILA), University of Brescia, Alto Adriatico Water Authority. Slovenia: University of Ljubljana. Switzerland: Swiss Federal Institute. United Kingdom: King's College London, University of Bristol, Willis Limited. Belgium: EC - Joint Research Centre

Project coordinator: Giuliano Di Baldassarre (UNESCO-IHE)

Project manager: Leonardo Alfonso (UNESCO-IHE)

Contact information:

*Leonardo Alfonso, PhD, MSc
Integrated Water Systems and Governance Department
UNESCO-IHE Institute for Water Education
P.O. Box 3015
2601 DA Delft
The Netherlands
Tel +31 (0)15 21 51 868
E-mail: l.alfonso@unesco-ihe.org*